



# Kaila Methven Interview

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Our exclusive interview with gorgeous and talented Celebrity designer, exotic visionary, and conquer the US lingerie market with the release of her sexy lingerie lines, **Madame Methven** (Kaila Methven) her every woman line.

Stemming from the idea that every woman deserves to feel beautiful, and inspired by memoirs of international celebrity designer, Law Roach and her pieces have been worn by stars including the Kardashians, and have been featured for MAXIM, HARPER'S BAZAAR, and ELLE.

When Kaila is not busy building her empire, she is a proud advocate for LGBT and women's rights. She hopes to create her own Madame Methven charity foundation through a percentage of its sales.

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### **Please tell us about you?**

I, Kaila Methven (CEO, Model, Designer, Entrepreneur, and Public Figure) was born on September 15, 1985, in London, England. I am a lingerie designer who studied in Paris where I obtained my bachelor's and master's in Fashion Design. I have won several awards in Pret a Porter for lingerie twice, in which Madame Methven has many collections for women that are highly desirable. I represent women's empowerment, sensuality, and the exclusive experience of owning a piece of lingerie. I want every woman to feel magical, and to keep an open heart and mind to continue to love and embrace themselves.

### **Describe yourself in 3 words?**

Sexiest CEO Alive

### **What is your own definition of happiness?**

Making my clients happy, pushing and thriving as hard as I can be and making my mother proud.

### **Why did you decide to become a lingerie designer?**

I wanted to be an entertainment lawyer. But when my mother passed away, I moved to France, fashion and the arts, so I entered in design school.

**What does fashion mean to you?**

Fashion is art; art is something created within myself for woman all over.

**What is it like working for yourself now and who is your dream client?**

It feels awesome, my dream client is every woman alive, everyone is as beautiful as the next.

**Who is your biggest beauty inspiration?**

There's so many I can't pick just one, maybe Halle Berry and Monika Bellucci.

### **Who was your role model as a child?**

I don't really have a role model as I lost mother at a young age and had living with my father's experience although I love him a lot. I made a promise to my mother that I will always try my best, therefore my role model will be keeping that promise to my mother.

### **Tell us about your successful brands**

Latrodectus is an haute couture line, made from the finest beaded fabrics, laces, and other materials from the South of France. I also work with feathers, bouquets, and accessories that I design as well.

Since those designs are haute couture, when clients order, we have our seamstresses create the feathers, and put the art together. Mademoiselle is a semi couture line, more accessible to create the products.

However, the turnaround is way faster than it would be with Latrodectus, as the fabric is not being made to order. LBKM is the more affordable line with pieces ranging from \$20.00 – \$60.00 with the same quality in design and fabrics used. Madame Methven's Made to Adore is an exclusive V.I.P. line where we invite to lingerie fittings with trained specialists in our showroom or location that works best for you. Mademoiselle member are invited to special events, fashion shows, and much more.

### **Name some of the celebrities that wear your Madame Methven and LBKM lines?**

Demi Lovato, Kardashians, Katharine McPhee, Housewives of Beverly Hills, and **Abigail Ratchford**

### **Who are some of your favorite models and designers, and why?**

I don't really have a favorite model, I have muses. I'm in love with any body type! What I love is when a model can bring a designer's vision to life.

what she can express. At the moment, I'm very inspired by this young woman and single mother **Noel**. As for designers I'm really inspired by old time designers such as Dior, Emilio Pucci and with such elegance and grace back in the day they would hand design everything for their clients and I really respect that.

**How would you explain your fashion style and what items in your closet can you not live without?**

My entire closet is black and I cannot be without my pajamas

**Where do you see yourself 5 years from now?**

Hopefully I will have a store open and be an even better person, better CEO with a very accc stores

**Best advice ever given?**

Don't let anyone ever tell you cannot be something you're not!

**Any future plans you want to share with us?**

Google me in 2 weeks and you will see 😊